

**THE THIRD EDITION OF THE
MARIE CLAIRE FUTURE VISIONI MODEL SEARCH IS ON ITS MARKS:
THE MONTHLY MAGAZINE OF THE HEARST GROUP IS SEEKING NEW ITALIAN
FACES TO LAUNCH ON THE INTERNATIONAL STAGE.
THE PARTNERSHIP WITH OVS IS CONFIRMED, AND A NEW ONE WITH WOMEN
MANAGEMENT AGENCY HAS BEEN FORGED**



Milan, December 2018. Following the roaring success of the last edition, with over 2 million contacts, more than 2,000 aspiring models taking part and 360 dedicated posts on Instagram and Facebook, **the 2019 edition of Future Visioni Model Search – the project of monthly magazine Marie Claire which aims to seek new Italian faces to launch on the international stage – will kick off in FLORENCE. The partnership with OVS has been reconfirmed for the third year running, while the news this year is that the event will also be staged in collaboration with a new partner, fashion agency Women Management, which represents some of the top supermodels currently gracing the catwalks of the international fashion scene.**

There will again be 12 casting sessions, one held every month in an OVS store of a different Italian city, giving participants the chance to be selected as the protagonists of the Future Visioni fashion shoots created by professional stylists and photographers and published every month in Marie Claire, or to become one of the new faces of OVS.

At the end of the 2019 edition, the Women Management agency will pick one of those selected during the 12 casting sessions and offer them a **professional modelling contract.**

This year, **the age group of the aspiring models has also changed: participants must be between 15 and 25 years old, and not between 14 to 25 years old, as in the last edition.**

The 2 Marie Claire Enfants Future Visioni casting sessions scheduled for January and May, **again to be held in OVS stores, have been confirmed.** Here, children of between 6 and 12 years old will have the opportunity of being selected to become the young stars of a fashion shoot in Marie Claire Enfants.

More information about the project and on how to enter can be found in Marie Claire, on marieclaire.it and ovs.it/castingmarieclaire

To learn all the dates of the casting sessions, follow the hashtag **#MCOVSCASTING** on **the official social network profiles as follows:**

Instagram --> [@marieclaireitalia](https://www.instagram.com/marieclaireitalia) [@mcmodelsearch](https://www.instagram.com/mcmodelsearch)

Facebook --> [MarieClaireItalia](https://www.facebook.com/MarieClaireItalia)

Twitter --> [MarieClaire_it](https://twitter.com/MarieClaire_it)

Instagram --> [@OVSpeople](https://www.instagram.com/OVSpeople)

Facebook --> [OVS](https://www.facebook.com/OVS)

Twitter --> [OVSofficial](https://twitter.com/OVSofficial)

Instagram --> [@women_milano](https://www.instagram.com/women_milano)

Facebook --> [Women Management Milano](https://www.facebook.com/WomenManagementMilano)