

## DAVIDE OLDANI for OVS THE CHRISTMAS CAPSULE COLLECTION

A collection of items for the home, created especially for the festive season

Milan, 11 October 2017. OVS presents a special capsule collection dedicated to Christmas, "Davide Oldani for OVS", created together with Chef Oldani, one of the great masters of Italian cuisine.

Style, quality and democracy are the values that link OVS, a contemporary, innovative brand, to the concept of POP cuisine created by Davide Oldani, inspired by the desire to mix the excellent with the accessible, and the good with the well-made.

The "Davide Oldani for OVS" capsule collection is composed of textile table and kitchen linen distinguished by the brand FOO'D, representing the whole world that rotates around the chef and his restaurant D'O. The range includes pot holders, oven mitts, dish towels, aprons, table runners and mats, napkins with drip catcher hole, in three different colours: red - a traditional Christmas classic – black and a black and white gingham pattern, evoking the fabrics used in D'O.

The products in the capsule collection are enhanced by an exclusive label bearing a special recipe by Davide Oldani. The chef reveals his secrets to bring out the typical flavours of the territories in an innovative way, with dishes such as: "Panettone apricot", "Pici with Grana Padano, spicy raisins and fennel", "Pumpkin sponge", "Strips of pasta made from wheat charred with Bitto and sage", "Omelette and Bread".

"Davide Oldani for OVS" is designed to offer an original gift idea, a practical, elegant item to give at Christmas, a time when we gather round the dining table and enjoy good food.

The collection will be available online at ovs.it and in a selection of stores in Italy and Switzerland from 22 November.

OVS Corporate communication & PR
T. 041 2398052
Vania Rinaldi vania.rinaldi@ovs.it
Chiara Prosperini chiara.prosperini@ovs.it

Community, Strategic Communications Advisers
T. 0422 416111 - 346 9666137
Giulia Saccardo giulia.saccardo@communitygroup.it
Sara Lorenzon sara.lorenzon@communitygroup.it

**OVS SpA** con socio unico via Terraglio, 17 - 30174 Venezia Mestre, Italy T +39 041 2398000 F +39 041 982722

ovs.it

N. Iscrizione Reg. Imprese Venezia C.F. e P.I. 04240010274 Capitale sociale euro 140.000.000 i.v.

